

Digital Bank Fraud Assessment and Services

What

Three unique solutions geared towards (1) Pre launch Controls Assessment & Recommendations, (2) Post Launch End to End review of Acquisition controls and on-board flow to confirm increased approval, applicant experience and reduced fraud rates and (3) PwC resources working acquisition and funding alerts

Why

It's hard to know what to expect when launching a new product or service in the online space. PwC is positioned to help plan, build and respond to the fraud, regulatory, reputational and financial risks.

How

PwC's experience and insights into first party fraud coupled with understanding of the regulations and vendor solutions can help you build, refine and enhance your FI's acquisition strategy and help reduce fraud risks.

Ian Mitchell
Principal
(210) 216-5025
ian.mitchell@pwc.com

Frank Badalamenti
Principal
(718) 290-3919
frank.badalamenti@pwc.com

David Fapohunda
Managing Director
(516) 768-4928
David.fapohunda@pwc.com

Acquisition Process Flow



PwC Engagement value

Better segment risk and offer product to right applicant

Reduce fraud Credit write offs

Improve return on investment by reducing acquisition costs

Enhance customer experience

Increase approval rate