

Notice of Right to Opt Out of Sale/Sharing and Notice of Right to Limit

December, 2022



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Depending on the jurisdiction in which you are located, you may have the right to opt out of the sale/sharing of your personal information and limit the use and disclosure of your sensitive personal information.

Right to opt out of sale/sharing

Under California law, a “sale” includes disclosing or making available personal information to a third party (other than a service provider or contractor) in exchange for monetary or other valuable consideration, and “sharing” includes disclosing or making available personal information to a third party for cross-context behavioral advertising.

In most cases, PwC does not sell or share personal information, and in no circumstances do we sell or share personal information we collect from our clients, business contacts, personnel, sourcing and recruitment applicants, independent contractors, website and application users (other than as disclosed under Cookies below), event attendees, office visitors or others who get in touch with us. PwC does not sell or share the personal information of minors that it knows are under 18 years of age.

PwC does offer certain services that involve the provision of information to our clients in a manner that may be deemed a “sale” or “sharing” under applicable law. For more information about our processing and sale/sharing of personal information in connection with such offering, please review the applicable privacy statement:

[Customer Engagement Services Privacy Statement](#)

In certain circumstances under applicable law, you may have the right to opt out of the sale/sharing of their personal information in connection with the above offering. To exercise such right, please submit a request to us by using our [request form](#) or by calling 1-888-438-4427. We will need the following information about you to process your request: (1) first and last name; (2) email address; and (3) zip code.

You may use an authorized agent to submit an opt-out request on your behalf if you have provided the authorized agent signed permission to do so. We may deny an opt-out request from an agent that does not submit proof that they have been authorized to act on your behalf or if we reasonably believe that the request is fraudulent. Otherwise, we will fulfill your request within a reasonable timeframe in accordance with applicable law.

Cookies

We may allow certain third parties, such as analytics or online advertising service providers, to collect your browsing activity on our websites and applications in a manner that may be deemed to involve a sale of personal information under applicable law. For more information about third party tools used on this website, please review our [Cookie Information page](#).

Through our use of these third party tools, we may have sold to such third parties the following categories of personal information of our website and application users within the last twelve (12) months:

- Identifiers
- Internet or other electronic network activity information

Please see the **Users of our websites and applications** section of our [main privacy statement](#) for further details about the personal information we collect in these categories and the business purposes for our collection, use, and disclosure, including disclosures that may be deemed a sale of such information under applicable law.

To exercise your right to opt out of the sale of your personal information in connection with third party tools used on this website, please follow the instructions provided in our [Cookie Information page](#), and with regard to a different PwC website or application, please follow the instructions provided in the cookie notice posted or referenced in the applicable site or app.

In addition, some of the third parties that collect information from or about you on PwC sites or apps may participate in the Digital Advertising Alliance's ("DAA") self-regulatory program. To make choices about the use of information from or about you for online behavioral or interest-based advertising on websites (desktop and mobile browsers), please visit the [DAA](#), and within mobile applications, you can download the DAA's AppChoices application from your mobile device at www.aboutads.info/appchoices or from your device's app store.

Right to limit the use and disclosure of sensitive personal information

Under California law, “sensitive personal information” includes information that reveals a consumer’s social security, driver’s license, state identification card, or passport number; certain financial account details allowing access to such account; precise geolocation; racial or ethnic origin, religious or philosophical beliefs, or union membership; genetic data; as well as certain processing of biometric information, health information, and sexual life/orientation information.

In most cases, we process sensitive personal information in our role as a service provider to our clients. Where we process sensitive personal information in our role as a business, we will provide details regarding such processing in the applicable privacy statement:

Customer Engagement Services Privacy Statement

In certain circumstances under applicable law, you may have the right to limit the use and disclosure of your sensitive personal information in connection with the above offering. To exercise such right, please submit a request to us by using our [request form](#) or by calling 1-888-438-4427. We will need the following information about you to process your request: (1) first and last name; (2) email address; and (3) zip code.

You may use an authorized agent to submit an opt-out request on your behalf if you have provided the authorized agent signed permission to do so. We may deny an opt-out request from an agent that does not submit proof that they have been authorized to act on your behalf or if we reasonably believe that the request is fraudulent. Otherwise, we will fulfill your request within a reasonable timeframe in accordance with applicable law.

As of the date of this notice, with the exception of the above offering, PwC does not use or disclose sensitive personal information it collects for purposes other than those specified in section 7027, subsection (m) of Title 11, Division 6, Chapter 1 of the California Code of Regulations.

[pwc.com](https://www.pwc.com)