Employee Engagement





The opportunity



Companies that invest in Employee Engagement are four times more profitable compared to those who do not

The solution

What if you could maintain connection with your people, boost productivity and build commitment to your organization?

Employee engagement and pulse surveys help keep you connected with your people for a real-time connection with your workforce, enabling you to take action and address problems as things change.

See ahead.

Know what's happening with your workforce

Stay connected with your people through changing work conditions and empower them to give feedback about what's working and what's not.

Compare your performance to the market

See how you measure up against peer companies through benchmarking with PwC benchmarks to identify and help drive improvement opportunities to keep your business competitive in the market.

Move now.

Use real-time insights to drive productivity

Take action quickly to help address issues and reduce their impact. Acting on the insights can also improve engagement levels and show your workforce their feedback is valued.

Pinpoint "hotspots" to target action planning

Understand areas of your organization that may need further support and align resources accordingly. Empower front-line managers to lead action planning so they can monitor and adjust as things change.

Stay connected, boost productivity, and support your people



Cutting edge technology

Consumer grade, mobile enabled experience with leading industry approaches to increase time to delivery and insights. Intuitive dashboards help you quickly identify priorities for action.



Science with business impact

We're continually advancing our thought leadership to address the issues that drive business results in today's environment.



Tailored action planning

Real-time insights allow you to action on results immediately. Tailor action plans to specific parts of your business to help drive meaningful and productive change.



How does measuring engagement impact your business?

Recognize and remove obstacles

Understand what's getting in the way of success so you can address those obstacles and help drive productivity across your workforce.

Focus in on high-risk areas

What's impacting one area may be different from another target high-risk areas to reduce the overall impact of issues on your business.

Go beyond survey scores

Link your survey results with operational data to further understand the business impact. Assess key metrics (e.g., turnover, promotion rates, productivity, and safety incidents) across key groups (e.g., protected groups, new hires, high performers, and people leaders).

Measure engagement as part of a broader strategy

Don't just measure engagement as a check-the-box exercise. Develop a strategy to gather and use real-time insights to inform your business and people decisions while measuring what matters most.

Establish a two way dialog with employees

A well designed survey not only collects data on topics important to the business but also sends a message to employees that their feedback is critical to the organization. This is even more important during times of uncertainty and change.

Measure what matters today and be prepared for the future. Stay connected with your people through changing work conditions so you can make informed, data-driven decisions and help drive performance across your business. **Contact** Nik Shah Principal, People Analytics Leader (202) 297-2584 nik.shah@pwc.com



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